



2012 Home & Remodeling Show Sponsorships

| | Max Available | Industry Exclusive? | Total |
|----------------|---------------|---------------------|----------------|
| Gold: | 5 | Y | \$3,000 |
| Silver: | 10 | N | \$1,500 |
| Bronze: | N/A | N | \$500 |

Gold Sponsors Receive:

(Gold sponsorships are industry exclusive, in order of payment received) Value

| | |
|---|--------|
| Large logo in the official publication of the show – in ads for show | |
| Large logo on signage at the Home & Remodeling Show | |
| Special mention at Home & Remodeling Show Member Night | |
| Gold Sponsorship plaque presented at November General Membership Mtg. | |
| In addition to recognition as a show sponsor, you will also receive: | |
| Option to teach three classes (each day of the show) | \$750 |
| Option to be a greeter for one day of the Show | \$500 |
| Free 20 x 10 booth in the Show | \$1700 |
| Title sponsorship of 1 monthly meeting – 5 min. business profile & product display included | \$500 |
| 12 months HBA website ad | \$1800 |
| Half page, full color ad in the Blueprint | \$395 |
| Golf outing – Full hole sponsor – Choice of Spring or Fall | \$300 |
| 4 free attendees to Member Night | \$100 |

Silver Sponsors Receive:

| | |
|---|-------|
| Medium logo on signage at the Home & Remodeling Show | |
| Special mention at Home & Remodeling Show Member Night | |
| Silver Sponsorship plaque presented at November General Membership Mtg. | |
| In addition to recognition as a show sponsor, you will also receive: | |
| Option to teach one class at the Show | \$250 |
| Option to be a greeter for half of a Show day | \$250 |
| Free 10 x 10 booth in the Show | \$875 |
| 6 months HBA website ad | \$900 |
| Half page, full color ad in the Blueprint | \$395 |
| Golf outing – Half hole sponsor – Choice of Spring or Fall | \$150 |
| 2 free attendees to Member Night | \$50 |

Bronze Sponsors Receive:

| | |
|---|-------|
| Listing on signage at the Home & Remodeling Show | |
| Special mention at Home & Remodeling Show Member Night | |
| In addition to recognition as a show sponsor, you will also receive: | |
| Quarter page, full color ad in the Blueprint | \$295 |
| 20% discount on one Home & Remodeling Show booth | |
| 3 months HBA website ad | \$450 |
| 1 free attendee to Member Night | \$25 |

Please fill out this form & send with payment to: HBA of Greater Des Moines, 6751 Corporate Drive Johnston IA 50131 or fax to 515-334-0165

Company name: _____ Total: \$ _____

Authorized Name(Print): _____ Signature: _____

Credit Card Type/Number _____ / _____ Expiration ____/____