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For more information, please contact:

Carlie Hajduch
515-331-1700x4
carlie@akcmarketing.com



Visit with the ‘best in the industry’ at the 2012 Home & Remodeling Show

The 2012 Home & Remodeling Show comes to the Varied Industries Building at the Iowa State Fairgrounds, March 9 (1 – 9 p.m.), March 10 (10 a.m. – 7 p.m.) and March 11 (11 a.m. – 5 p.m.)

February 15, 2012 – The Home Builders Association of Greater Des Moines (HBA) is proud to bring the 2012 Home & Remodeling Show to the Des Moines community, and to the Varied Industries Building at the Iowa State Fairgrounds, March 9 – 11, 2012. This annual show is free to the public and features leading home builders, remodelers and suppliers within the greater Des Moines area.

Attendees of the Home & Remodeling Show can expect to learn about the latest in home design, building and remodeling. The show will house exhibitors ranging from new construction to environmentally friendly products, flooring experts to lighting. Truly, the Home & Remodeling Show has something for anyone looking to build or remodel a home.

“Whether individuals are looking to gain knowledge on building a new home, or become inspired for a remodeling project, the Home & Remodeling Show is sure to have something for everyone,” says Brandon Patterson, Event Chairman of the 2012 Home & Remodeling Show. “From kitchens to baths, to landscapes and interiors, I encourage anyone looking to gain ideas for an upcoming home project to come and visit with our exhibitors.”

Sponsored annually by the HBA, all participating exhibitors of the Home & Remodeling Show are local professionals and members of the association, giving the show a local focus that sets it apart from other home shows.

“Attendees can trust the exhibitors they will speak with will be the ones servicing their home projects,” says Patterson. “They won’t have to worry about speaking with a national sales representative who won’t be the one seeing the project through to the end.”

This year’s show has partnered with the Greater Des Moines Habitat for Humanity and their 2012 Home Builders Blitz initiative. The Builders Blitz is a partnership between Habitat for Humanity and the HBA where they work to ensure more families have the opportunity to own a home. Donations will be accepted at the door, with all proceeds going towards the cause.

“We wanted to partner with the Builders Blitz and encourage attendees to learn more about how they can get involved,” says Patterson. “All donations collected will go towards the building of two homes this year by the Home Builders Association and its members.”

Also featured throughout the weekend is a series of seminar sessions. These sessions provide attendees with the opportunity to learn from industry experts on topics regarding financing, green building, home technology and more.

To view a full seminar schedule, or to learn more about the 2012 Home & Remodeling Show, please visit the official Home & Remodeling Show website, www.DMHomeandRemodelingShow.com.

About the Home Builders Association of Greater Des Moines

The Home Builders Association of Greater Des Moines (HBA) is a nonprofit trade association representing more than 475 members, who employ more than 20,000 people in the Des Moines Metropolitan area. HBA members include residential builders, remodelers and businesses related to the housing industry. Learn more at www.DesMoinesHomeBuilders.com.

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